

Rep Order# 8890359 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 10/29/2012 4:09 PM  
Last Received: 10/29/2012 1:13 PM  
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) AMERICAN FUTURE FUND  
Product AFF-SENATE  
Estimate# 670  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA SERVICES  
600 FAIRMONT AVE, SUITE 306  
TOWSON, MD 21286  
Agency C/P1/P2/E //670  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICAN FUTURE FUND \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

MISTY...NEW ORDER FOR AMERICAN FUTURE FUND. I GOT THIS ORDER BEFORE YOU ISSUED YOUR NEW RATE CARD, SO LET ME KNOW.  
THANKS  
MIKE

| LT  | Ln  | Day  | Time        | Program                     | Len | Rate        | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost  | Daypart |
|-----|-----|------|-------------|-----------------------------|-----|-------------|-------------|------------|------------|-------------|-------------|---------|
| --- | --- | ---  | ---         | -----                       | --- | ---         | ---         | ---        | ---        | ---         | ---         | ---     |
|     | 1   | TU-F | 600A-700A   |                             | :30 | \$3,000.00  | 10/30-11/02 | 2          | 1          | 2           | \$6,000.00  |         |
|     |     |      |             | Buyline Comment: NEWS       |     |             |             |            |            |             |             |         |
|     | 2   | TU-F | 1200P-1230P |                             | :30 | \$2,000.00  | 10/30-11/02 | 3          | 1          | 3           | \$6,000.00  |         |
|     |     |      |             | Buyline Comment: NEWS       |     |             |             |            |            |             |             |         |
|     | 3   | TU-F | 500P-630P   |                             | :30 | \$3,000.00  | 10/30-11/02 | 3          | 1          | 3           | \$9,000.00  |         |
|     |     |      |             | Buyline Comment: NEWS       |     |             |             |            |            |             |             |         |
|     | 4   | TU-F | 1100P-1135P |                             | :30 | \$5,000.00  | 10/30-11/02 | 3          | 1          | 3           | \$15,000.00 |         |
|     |     |      |             | Buyline Comment: NEWS       |     |             |             |            |            |             |             |         |
|     | 5   | TH   | 1000P-1100P |                             | :30 | \$30,000.00 | 11/01-11/01 | 1          | 1          | 1           | \$30,000.00 |         |
|     |     |      |             | Buyline Comment: ELEMETARY  |     |             |             |            |            |             |             |         |
|     | 6   | SA   | 700P-800P   |                             | :30 | \$1,000.00  | 11/03-11/03 | 2          | 1          | 2           | \$2,000.00  |         |
|     |     |      |             | Buyline Comment: ET WEEKEND |     |             |             |            |            |             |             |         |

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| LT  | Ln  | Day   | Time        | Program                   | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|-------------|---------------------------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | -----       | -----                     | ---- | -----      | -----       | -----      | ----       | -----       | -----      | -----   |
|     | 7   | SA-SU | 1100P-1135P |                           | :30  | \$2,500.00 | 11/03-11/04 | 1          | 1          | 1           | \$2,500.00 |         |
|     |     |       |             | Buyline Comment: NEWS     |      |            |             |            |            |             |            |         |
|     | 8   | SU    | 600P-630P   |                           | :30  | \$1,500.00 | 11/04-11/04 | 1          | 1          | 1           | \$1,500.00 |         |
|     |     |       |             | Buyline Comment: NEWS     |      |            |             |            |            |             |            |         |
|     | 9   | SU    | 630A-800A   |                           | :30  | \$4,000.00 | 11/04-11/04 | 1          | 1          | 1           | \$4,000.00 |         |
|     |     |       |             | Buyline Comment: SUN MORN |      |            |             |            |            |             |            |         |
|     | 10  | M     | 1200P-1230P |                           | :30  | \$2,000.00 | 11/05-11/05 | 1          | 1          | 1           | \$2,000.00 |         |
|     |     |       |             | Buyline Comment: NEWS     |      |            |             |            |            |             |            |         |

—REPORT TOTALS—

Report Totals: 18 / \$78,000.00

—SALES MONTHLY TOTALS—

Nov 12: 18 / \$78,000.00

Sales Totals: 18 / \$78,000.00

Station Totals: 18 / \$78,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

|               |           |      |    |      |     |      |     |      |     |      |    |
|---------------|-----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$260,000 | CABL | 0% | KLAS | 30% | KSNV | 40% | KTNV | 25% | KTUD | 0% |
|               |           | KVCW | 0% | KVMY | 0%  | KVVU | 5%  | UNKN | 0%  |      |    |

Books FEB11  
Demos RA35+